



Dissemination activities

Kick off meeting
Limassol, 29/11/2016



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- ✓ *Project logo*
- ✓ *Project website*
- ✓ *Social media*
- ✓ *Leaflet*
- ✓ *Mailing lists*
- ✓ *Newsletters*
- ✓ *Articles and updates*
- ✓ *Face-to-face meeting and events*



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✓ *Project logo*





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✓ *Project website*

www.appsforcarers.eu

ANS	ALL PARTNERS
ANS: Create the project website	Verify your organization brief description. Send to ANS: contact details, social media details 15/12/2016
ANS: update the project website	(Send to ANS other possible photos for the homepage)
	Promote the project website by presenting and linking it on your organization website/ social networks



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- ✓ *Facebook account*
- ✓ *LinkedIn account*

To do:

ANS	ALL PARTNERS
<i>As other pp</i>	Post on your organization timelines, adding #apps4carers at the end



✓ Leaflet

- in all pp languages
- General one + template to be modified by pp

To do:

ANS	ALL PARTNERS
Prepare the text and design	Agree on the text proposal / propose amendments
Collect the translations	Send to ANS the translations
Upload the leaflet on the website	



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✓ Newsletters:

- At least 3
- Proposal: linked with outputs

1. Project/website launch, 2. O1: June 2017, 3. O2-3-4: Sept 2018

To do:

ANS	ALL PARTNERS
Prepare the design and content of the 1 st one (mid December 2016)	Send to ANS suggestions/ amendments.
Prepare the final version and	Prepare a mailing list
	Disseminate the newsletter through their own mailing list



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- ✓ *Article and updates to be published in partners' house-organs*
- ✓ *Face-to-face meetings and events*
- ✓ *Dissemination events*
- ✓ *European level: COFACE, AGE and EUROCARERS*



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✓ Dissemination reports

N.	WHEN	PARTNER	ACTIVITY	WHERE AND HOW	TARGET GROUP				N. PARTICIPANTS/VISITS/ORGANIZATIONS	EVIDENCE
			Description		Description	EU level	National level	Local level		
1	14/12/2015	ANS	Press release facebook - italian	facebook - ANS	ANS stakeholders circle		x	x	500/600 followers	screenshot, -link, ...
2										
3										
4										
5										
6										
...										



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- Acknowledge European funding and display the EU logo on project publications, outputs or materials
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Next steps

Activities	Deadlines
WEBSITE: Verify your organization brief description on the project website Send to ANS: contact details, logo, social media details	15/12/2016
1 st NEWSLETTER: prepare mailing list, send suggestions/amendment to ANS draft	December 2016
Send to ANS a list of events each organization foresees to attend/participate for dissemination purposes	15/12/2016



THANK YOU!

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